

## **INTRODUCTION AND REQUEST OVERVIEW**

### **Name of Authorized Representative**

[David Schleifer-Lee](#)

### **Authorized Representative Email Address**

[dschleifer-lee@aimhigh.org](mailto:dschleifer-lee@aimhigh.org)

### **Phone Number**

(415) 294-0029

### **Project Name**

Aim High Summer Learning Program in Tahoe-Truckee

### **Name of Proposed Public Agency Partner**

Tahoe Truckee Unified School District

### **Public Agency Partner Contact Name**

**Please provide the name and contact information for the lead person at the partnering public agency with whom you are directly working.**

Todd Rivera, Executive Director of Business Services [trivera@ttusd.org](mailto:trivera@ttusd.org), (530) 582-2541 Ext. 20420

### **Amount of TTAD Request**

\$30,000

### **Amount of Agency Partner Contribution**

\$20,000

**Overview of Potential Agency Partnership Request\* 10,000 CHARACTERS MAX** **Currenty 7,746 Characters**

Please provide a detailed description of your request, including the following:

- Program/ project/event description
- Program/project/event potential date(s) and/or timeline as appropriate
- Partnering agency's anticipated direct investment, funding, or in-kind contribution
- Benefit to applying nonprofit organization, if applicable
- Benefit to partnering public agency
- Benefit to the Airport District's constituents (how your request will build value for the Airport District and/or reflect the District's mission)
- Any other public benefit to be provided

PROGRAM DESCRIPTION

With gratitude for the Truckee Tahoe Airport District’s past support of Aim High, our organization requests a renewed investment of \$30,000. Your partnership will prepare, nurture and inspire 100-125 middle school students who will attend our free summer learning program in North Lake Tahoe in 2023.

Many low-income Tahoe-Truckee households lack access to affordable, high-quality learning and enrichment programming during the summer. Without access to these opportunities, students aren’t able to maintain academic and social-emotional gains made during the school year. Each year that goes by without high-quality summer programs, the harder it is for students to stay on track with their schooling, graduate on-time from high school, and matriculate into higher education pathways.

Our program seeks to prevent interrupted learning, a primary contributor to achievement and opportunity gaps for students from low-income families. Each summer, we empower youth in the Tahoe-Truckee community by providing them with a positive, supportive classroom experience that fosters a love of learning and prepares them for the school year ahead. This helps ensure a successful transition to high school, college, and adulthood.

Of the 100-125 middle school students we will serve —

- 90% will live at poverty or low-income levels;
- 80% will be students of color;

- 75% will speak a language other than English at home; and
- 80% will be the first generation in their family to graduate from college.

Participating students will experience the following:

- **Project-Based Academics:** Students will participate in project-based learning activities that reinforce what they learned the previous year while preparing them for the next grade. New courses include Book Club, Math Lab and an interdisciplinary design- thinking Challenge Block during which students will work together on a project that addresses real issues in their community.
- **Social and Emotional Learning:** Our hallmark youth development course offers students a safe space to explore difficult but important topics, including bullying, identity and racism.
- **College/Career Awareness:** Students will create a vision for their future by connecting their middle school academic goals to their long-term success in high school and college. Activities include learning habits to help them be successful in high school, learning about post-secondary options and exploring different career paths.
- **Enrichment Activities:** Aim High's elective classes weave together arts exploration, studies in culture and diversity and physical education Activities will include music, dance, computer coding, sports and art classes.

STEM Spotlight: Next summer, our students will participate in an interdisciplinary science and humanities course that explores context and solutions to the driving question of “how does access to clean water impact people’s lives?” 6th and 7th graders will be focused on how clean water impacts California, including investigating how water is used in the state, how the water cycle is impacted by different water uses, the state’s history of clean water, and how to activate a specific community on access to water. The 8th and 9th grade curriculum will be more globally focused, exploring how global climate change impacts the world’s water resources, the human impact of unequal access to water, and how to effectively communicate about solutions to inequitable access to water.

We also anticipate creating an outdoor environmental education experience for our 9th graders that compliments their classroom work. This culminating experience at the end of the summer will give students the opportunity to connect with peers in memorable ways, disconnect from technology, and gain exposure to the local ecology/environment.

## TIMELINE

Our efforts in Tahoe-Truckee begin in September of each year and culminates in a five-week summer program that begins each June. The timeline is as follows:

1. September-October: Evaluate 2022 summer learning program
2. October-January: Develop detailed staffing, curricular and financial plans for summer 2023
3. January-May: Teacher and student recruitment
4. May-June: Teacher training
5. June - July: Aim High programming for students TAHOE-TRUCKEE UNIFIED SCHOOL

## DISTRICT'S CONTRIBUTION

TTUSD provides Aim High with annual in-kind support, which includes:

- Facilities Use: Aim High utilizes Kings Beach Elementary School or Alder Creek Middle School facilities, including collaboration with their custodial staff, at no-cost to our organization.
- Teacher Recruitment: Aim High works with the district to recruit, hire, and retain teachers at TTUSD—a benefit to students, who learn from the same teachers during the academic year and the summer program.
- Free Lunch: TTUSD provides free lunch to Aim High students and teachers for the entire five-week program.
- Student Recruitment: Aim High's site-directors work closely with TTUSD to recruit students for our multi-year summer program (recruitment begins in 5th grade for an optimal four-year middle school summer learning experience).

## COMMUNITY BENEFIT

Since 1986, Aim High has remained one of the few free summer learning and enrichment programs in Northern California that focuses on the critical middle school years of youth development. Our program serves high-need neighborhoods where achievement and opportunity gaps are widest, utilizing a model that is unique and impactful in the following ways:

- Students are welcomed into our program for four summers beginning in rising grade 6 through rising grade 9. This multi-year support offers them safety and community amidst the challenging transitional middle school years.
- Our teaching staff reflects our students' demographics. 74% of our teachers are people of

color compared to 34% of California Public School teachers.

- Grades or academic standing are not used as admissions criteria.
- Our curriculum has a more defined scope and sequence. Our academic coursework is linked to state and national standards, project-based, and interdisciplinary. We also have a strong curriculum that promotes social/emotional development for adolescents and college/career awareness.
- Community and connection are at the heart of our program. We create inclusive and joyful learning environments that foster confidence and inspire a love of learning.
- Our campuses are deliberately located where our students live.

In Tahoe-Truckee, all of our students live in the Airport District, and 99% of them attend TTUSD schools during the academic year. Since 2012, our free, multi-year summer learning program has had a profound impact on students, teachers, and families in our shared and vibrant community. Over the last 10 years in the region, we've weathered a global pandemic (we pivoted our services to virtual and hybrid in-person/virtual models to ensure students, families, and teachers had access to our programming in 2020 and 2021), bolstered our social/emotional curriculum, and strengthened our STEM offerings to ensure students returned to in-person learning ready and excited for their academic futures.

Our program directly impacts the Airport District by furthering its mission to “provide a high level of benefit and value to all Airport District constituents.” There is no doubt that investing in free summer education has a long-term benefit to the district and community at large—98% of Aim High alums graduate on-time from high school and enroll in college, compared to 52% of low-income students nationally. This means that our program has a ripple effect well beyond summer, and carries TTUSD students and Airport District constituents through middle school, high school and beyond.

In addition to our work with students, Aim High/Tahoe-Truckee hires teachers in the district, and provides them with robust opportunities to hone their skills as classroom educators. We also work with aspiring educators of color in Tahoe-Truckee to encourage their pursuits of teaching as a career. These two tracks: professional development for established teachers, and mentorship and classroom opportunities for those considering teaching as a career, bolsters teacher retention and encourages more young people to commit to the field of education in their own communities. This focus on educators is a huge plus for TTUSD's own teacher recruitment and retention goals.

#### **Agency Partnership Efforts 5,000 CHARACTERS MAX**

**To better understand your process undertaken for this request:**

- **For nonprofit applicants, please explain efforts or outreach you made to the partnering**

agency and any other agencies, whether successful or not, in furtherance of your proposal.

- For public agency applicants, describe your efforts to move your proposal forward and obtain your board's approval.

Aim High expanded to Tahoe Truckee in 2012 at the urging of former Tahoe Truckee Unified School District Superintendent Rob Leri. Since our first summer, our connection to the district has only deepened; Todd Rivera, Executive Director of Business Services, is our current liaison and champion. In addition to Todd, Katie Jamison, a well-respected TTUSD educator, has taught and co-directed at Aim High/Tahoe-Truckee since our first summer. These connections are invaluable to us and solidify how important our summer programming is for TTUSD educational leaders, students, and teachers.

**District Recognition\* 2,500 CHARACTERS MAX How will the Airport District be recognized?**

We have several opportunities to share the Truckee-Tahoe Airport District's investment with our community, which we estimate will provide 50,000-70,000 positive impressions for the District annually:

Annual Report: Once a year, 2,000 copies of Aim High's Annual Report is distributed to constituents across Northern California. The comprehensive report is also available on our website year-round. The District will be recognized as a contributor at the \$25k+ giving level.

E-Newsletter: Our communications team sends electronic newsletters to 3,000 recipients 6-10 times a year. The District will be listed and profiled as a strategic partner in Tahoe-Truckee.

Website: The District's name will be listed on our website, where we receive 2,000-5,000 visits per month (totaling approximately 60,000 impressions yearly).

**Measuring Success\* 2,500 CHARACTERS MAX**

**How will you know if your program or event is successful? Please be as detailed as you can with the anticipated results, this may be a mix of both qualitative and quantitative information and define the outcomes expected over the long-term.**

**Examples of outcomes include**

- Increase in access to services
- Changes in knowledge, awareness, and soft skills

- **Reduction in greenhouse gas emissions**

To measure the success of our program in Tahoe-Truckee, we will utilize the following metrics:

#### SHORT TERM STUDENT OUTCOMES

- 90% will say they were given assignments that made them think.
- 90% will say that teachers encouraged them to ask questions if they didn't understand.
- 90% will say they thought about the quality of their work and how they could make it better.
- 90% will say they learned at least one mindfulness tool to help them handle stress.
- 90% will say they have a more positive attitude about learning because of Aim High.
- 90% will say they learned to appreciate their culture and others' cultures.
- 90% will say they know what classes are required to take in high school to be eligible for a four-year college.
- 90% will say that they learned about a career that involves their interests.
- 90% will say that they plan to go to college or some other school after high school.

#### INTERMEDIATE STUDENT OUTCOMES

- 95% will stay out of trouble in school.
- 85% will attend school regularly.
- 80% will enroll in and pass grade-level, college-prep math and English courses in the 9th and 10th grades.

#### LONG-TERM STUDENT OUTCOMES

- 90% will graduate from high school on time.
- 90% will apply to college (two- or four-year).
- 85% will matriculate to college.

We use a wide range of evaluation tools to appraise the academic and social/emotional growth of our students. All of our data is used to drive continuous program improvement, and our culture of organizational learning makes it possible for us to refine our program annually and over time, based on data. Our evaluation tools include:

- End-of-summer surveys of students, parents, and teaching staff;
- Mid-year follow-up surveys of students and parents;
- An alumni survey;
- Demographic data;
- 9<sup>th</sup> and 10<sup>th</sup> grade course placement in math and language arts; and
- National Student Clearinghouse data on college matriculation and standing.

\*Please Note: We are unable to expand upon our two metrics in the fields below (the only allowable entrant in Metric #1 Projected is a number, so for additional context, they are:

Metric #1: 100-150 Tahoe-Truckee middle school students of color from low-income households (rising grades 6-9) will receive five-weeks of high-quality tuition-free summer learning in summer 2023.

Metric #2: Hire, train, and mentor 30 veteran and aspiring teachers of color to prepare, nurture, and inspire our middle schoolers over five weeks in summer 2023.

### **Metric #1**

Based on your organizational capacity please list the quantifiable outputs or units of measurement that you intend to track over the course of your partnership plans. These outputs or units of measurement should help tell the story of your community impact and should be quantifiable and tailored to your project. Examples include unduplicated clients served, participants attending, miles of trail built, acres cleared, etc.

Please list no more than 3 key metrics that you will track over the duration of the award term and your top line goals. For example:

- *50 households will receive direct outreach as a result of the project*
- *200 students will be served with on-campus supports*
- *300 acres of parkland will be maintained*

Please indicate the unit of measurement from the selections below. Acres Treated or

Maintained

Dollars Raised

Households Served Other (Please Describe)

X Unduplicated Individuals Served (Clients, Patrons, Students etc.) Units Built

### **Other metric #1 description**

If you selected "Other" as the unit of measurement in Metric #1 please state it here.

*If you selected one of the standard units of measurement provided, please skip this field.*

### **Metric #1 Projected**

Please state the projected numbers



100-125 Tahoe-Truckee middle school students of color from low-income households (rising grades 6-9) will receive five-weeks of high-quality tuition-free summer learning in summer 2023.

**Metric #2**

**Please indicate the unit of measurement from the selections below.**

**Acres Treated or Maintained Dollars Raised**

**Households Served Other (Please Describe)**

**Unduplicated Individuals Served (Clients, Patrons, Students etc.)**

**Other metric #2 description**

**If you selected "Other" as the unit of measurement in Metric #2 please state it here.**

*If you selected one of the standard units of measurement provided, please skip this field.*

**Metric #2 Projected**

**Please state the projected numbers**

Hire, train, and mentor 30 veteran and aspiring teachers to prepare, nurture, and inspire our middle schoolers over five weeks in summer 2023.

**Metric #3**

**Please indicate the unit of measurement from the list below**

**Acres Treated or Maintained Dollars Raised**

**Households Served Other (Please Describe)**

**Unduplicated Individuals Served (Clients, Patrons, Students etc.)**

**Other metric #3 description**

**If you selected "Other" as the unit of measurement in Metric #3 please state it here.**

*If you selected one of the standard units of measurement provided, please skip this field.*

**Metric #3 Projected**

**Please state the projected numbers**

**Prior Funding Request\***

Have you requested funding from Truckee Tahoe Airport District before?  Yes  
 No

If yes, when?

2019-2021

**Prior Recipient**

If yes, has a prior request been funded?

Yes  No

Not Applicable

#### **AGENCY PARTNER INFORMATION**

**Agency Partnership Endorsement\***

Agency Partnership must be endorsed, through a formal motion or resolution with findings approved by the governing board of another local public agency with an elected or appointed board. Nonprofit and community organizations are eligible when in partnership with a local public agency, and are named as such in the formal motion or resolution.

Yes  No

**Content of Approved Motion**

The motion approved by the partnering public agency governing board should:

- Describe the public benefit of the request and/or partnership opportunity
- Outline what the partnering agency intends to contribute to the request
- Express support for the requested event, program, or project
- If applicable, name the partnering nonprofit organization

Yes  No

#### **Approved Motion or Resolution APPLICANT INFORMATION**

**Applicant is not a State or Federal Agency**

Yes  No

Applicant does not promote religious purposes

*NOTE: Religious organizations are not excluded from Agency Partnerships; however, the purpose of the program must be as described in the definition section of [TTAD's Policy Instruction 311](#) and shall not serve to promote a religious message as the primary purpose.*

Yes  No

Applicant is not a political organization and/or individual campaign  Yes

No

Applicant does not discriminate

*Applicant does not discriminate on the basis of age (40 and above), race, religion, gender, gender identity or gender expression, sexual orientation, genetic information, marital status, disability, ancestry, or national origin.*

Yes  No

Applicant is not a for-profit organization

*NOTE: If the applicant is a for-profit organization holding fundraiser programs, they must identify a 501(c)(3) or California not for profit corporation as the recipient of the program proceeds and provide acknowledgement of receipt of said proceeds from that nonprofit organization.*

Yes  No

Applicant's program/events provide public benefit

*Applicant's program or events must provide a benefit to the Airport District's constituents or those living in the District's sphere of influence. Applicant's program or events must also principally serve Airport District constituents.*

Yes  No

Applicant's program/events are open to the public

*Applicant's program or events must be open to the public and charge only nominal and reasonable participant fees where such fees and associated revenue are used to offset*

*program costs or are part of the fundraising effort.*

**Yes** No

**Applicant to make public presentation to Airport Board**

*Applicant is willing to present, in a public forum, a presentation describing the request to the Airport District's Board of Directors.*

**Yes** No

**Applicant is not a party to a lawsuit involving the District**

*Applicant is not an individual or organization or public agency that has been named in a lawsuit involving the District or have pending or threatened litigation with the District.*

**Yes** No

**Applicant is of upstanding moral and public character**

*Applicant has a fiduciary responsibility to maintain a public image that corresponds with that of the District's mission and core values.*

**Yes** No

#### **REQUIREMENTS OF POTENTIAL PARTNERSHIP**

**If an agency partnership is agreed upon, the applicant must also agree to do all the following (failure to do so will result in future ineligibility for a period of two years from written notice):**

**Obtain all required documents\***

**Obtain all required permits, clearances, insurance, and program authorizations within time constraints and in compliance with local, State, and Federal laws and any applicable Truckee Tahoe Airport District policies and procedures.**

**Agree**

**Acknowledge TTAD Support\***

Permanently acknowledge the support of the Truckee Tahoe Airport District where appropriate and include on all printed information and advertising related to the event/program for which partnership support was provided the following statement: "Major funding provided in part by the Truckee Tahoe Airport District" or other logo approved by the General Manager.

**Agree**

#### **TTAD Sponsor Booth\***

Allow the District to have a sponsor booth at the program/event if the Truckee Tahoe Airport District so desires (at programs/events where a sponsorship booth is appropriate) for the purposes of distributing information regarding the programs and community services the District provides. This booth shall be provided at no cost to the District. If necessary, the District will provide its own booth and setup.

**Agree**

#### **TTAD Banner**

Partnership recipients must agree to erect a banner (if appropriate) recognizing the District's support of the event/program. This banner shall be erected at the facility for the duration of the program, event, facility, or equipment. The verbiage of the banner shall be determined by the General Manager. The actual banner, if not provided as part of the sponsorship, will be provided by the Truckee Tahoe Airport District in accordance with the size requirements of the event or program.

**Agree**

#### **TTAD Sponsorship Benefits**

Provide the District with whatever benefits are afforded other sponsors of similar sponsorship or partnership levels (i.e., logo display, sponsor table, advertising benefits, etc.).

**Agree**

#### **Public Benefit**

The public agency receiving such funds shall extend any and all benefits, discounts, or access

to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.

**Agree**

In cases of a significant financial partnership commitment, if funding is approved, the District shall require, as a condition of providing such funding assistance, all of the following:

**Public Benefit for TTAD Residents\***

The public agency receiving such funds shall extend any and all benefits, discounts, or access to the facilities that are extended to the residents of the public agency to all residents of the Truckee Tahoe Airport District on the same terms and conditions.

**Agree**

**Permanent Acknowledgement\***

Permanent acknowledgement of the Airport District's participation to the District's satisfaction.

**Agree**

**District Release and Covenant Not to Sue\***

The recipient of funds execute in favor of the District a Release and Covenant Not to Sue by the Aircraft utilizing the airport or the fund recipient's use of the District's real property, fund recipient as to:

- Any claimed damages or adverse impacts of the Truckee Tahoe Airport,
- Aircraft utilizing the airport or the fund recipient's use of the Airport's real property,
- Any land use restrictions or increased structural requirements imposed by the Truckee Tahoe Land Use Commission's Compatible Land Use Plan, whether currently in effect or as may be later adopted.

**Agree**

**PROGRAM/PROJECT/EVENT BUDGET**

Please download this [Budget Form](#) for your program/project/event, complete the form, save

the file, then upload the completed form below.

*Quick tip: The budget form will only show as uploaded after you save your application. Scroll to the bottom of the application and click to save, then complete the rest of your application as needed before submitting.*

Upload -

[https://docs.google.com/spreadsheets/d/1W1q65Jp\\_X1OCzVIO4frLlaOL2NTxXICs/edit#gid=1720106883](https://docs.google.com/spreadsheets/d/1W1q65Jp_X1OCzVIO4frLlaOL2NTxXICs/edit#gid=1720106883)

## SUPPORTING MATERIALS

### [All saved in Attachments folder](#)

**Evidence of Tax-Exempt Status, if applicable**

For nonprofit applicants, please upload proof of your tax-exempt status such as your IRS Determination Letter.

Proof of tax-exempt status is not required for applicants from partnering public agencies.

NOTE: If identifying a 501(c)(3) organization as recipient of your program proceeds, upload their proof of tax exemption here.

Upload -

**Total Operating Budget Dollar Amount Annual Operating Budget\***

Please upload your operating budget for the current fiscal year, with a year-to-date budget to actual comparison, if possible.

Upload -

**Financial Statements**

Please upload your most recent annual financial statements from your latest complete fiscal year.

For 501c3 nonprofit applicants audited statements are preferred, however, it is more important that the statements be recent. Please include:

- Statement of Revenue and Expenditures (Income Statement)

- **Statement of Financial Position (Balance Sheet)**
- **Statement of Functional Expense, if available (Total Expenses categorized into Program, Administrative, and Fundraising)**

**Upload -**

**Letters of Support and/or Other Supporting Materials**

**While this is not mandatory, you may use this section to upload any optional materials you wish to share to further supplement your proposal. This can include pictures, letters of support, links to other sources for more information, etc. Because of overall file size constraints for this process, please combine multiple letters of support into one file before uploading. You may use the text area below for any clarifying notes for your attachments. NOTE: If your attachments exceed the file size allowed, contact [phyllis@ttcf.net](mailto:phyllis@ttcf.net).**

**GOVERNANCE**

**Number of current board members: 24**

**Number of times the board meets annually: 4**

**Percentage of board who regularly attend board meetings: 75% Percentage of board who give money to your organization: 100% Response required for nonprofit applicants**

**Board of Directors**

**Please list below or upload a list of your Board of Directors Upload -**