

CALIFORNIA ASSOCIATION OF STUDENT LEADERS

EST. 1996



C&S



**CONFERENCE
DATES**

**MS & HS:
APRIL 13-15**

**HS:
APRIL 15-17**

ABOUT CASL

WHAT

The mission of The California Association of Student Leaders (CASL) as a student-led, not-for-profit organization is to provide a statewide network, which facilitates the development of ethical and responsible servant leaders. CASL's initiative is to equip and empower students to be effective leaders of the world through local, regional, and statewide conferences.

WHO

The CASL State Board is composed of 32 student leaders from all over California, adult advisory members plus an Executive Director. This team works tirelessly throughout the year creating and presenting leadership workshops, developing leadership curriculum to provide to organizations across California, and participating in committees to plan the CASL State Conference.

HISTORY

In 1994, the National Association of Student Councils (NatStuCo) saw a need for student voice in the state of California and CASL was formed. CASL works in partnership with the California Association of Directors of Activities (CADA). In 1996, CASL hosted their first State Conference in Visalia, California, with the first official Board of Student Directors being elected. Thereafter, CASL and CADA have supported each other in their shared mission to develop student leaders in schools around California and beyond.



**JOIN US FOR THE
2023
CASL
STATE
CONFERENCE**

MS & HS: APRIL 13-15

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**SANTA CLARA
CONVENTION CENTER**

**CASL
STUDIO**

DARE TO DISRUPT

CONFERENCE

At the CASL State Conference, student leaders are empowered to expand their horizons when it comes to their capabilities in cultivating a positive and inclusive school culture. Here, all students have an equal chance at making their voice heard. From workshops led by professionally-trained presenters to awe-inspiring keynote speakers and everything in between, students will return from the CASL State Conference to their campuses inspired and equipped to shape a more positive campus culture for their peers.

NETWORKING

One of the primary opportunities of the CASL State Conference is to provide outlets for students to engage in networking. Through the various structured networking opportunities the CASL State Conference offers, students return to their campuses with innovative ideas and fresh perspectives on how to improve their school's culture and campus climate. The State Conference invites student leaders from all over California and sometimes, visiting states and nations. A trained facilitator will lead these groups in activities aimed at collaborative, discussion-oriented activities.

HOW TO REGISTER



To register you must complete the online registration form then print and mail them to CADA Central. Registration forms can be downloaded on www.caslboard.com.

For questions on CADA/CASL membership, rooming and registration please contact:

Call CADA Central at 831.464.4891
or email info@cada1.org



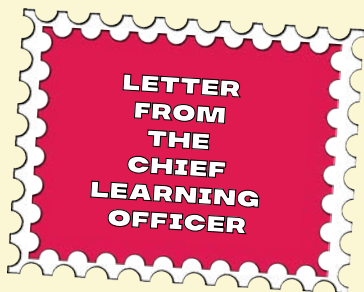
WorldStrides®

Educational Travel & Experiences

Heading to the CASL State Conference? Need help organizing your transportation? When travelers partner with WorldStrides, they can rest assured knowing that we have spent five decades putting a network of support in place to safeguard our groups and their experiences. This lets educators and students focus on what's most important—learning and enjoying the life-changing moments that stay with you forever!

Contact Rip Hunter for more information at rip.hunter@worldstrides.com
or visit: specialtytravel.worldstrides.com

It is no secret the most successful schools invest in their students' whole lives, both in and out of the classroom. Years of research in education have proven the effectiveness of student leadership programs to increase overall student engagement and academic achievement while improving individual students' sense of self-worth, pro-social behaviors, work ethic, and future educational attainment.



As California's official representative body for student leaders, our interest is to serve you to the best of our ability to provide this for every student on your campus. We also know recent studies observed California schools of varied demographics and found differences in achievement gaps can often be mediated by addressing "opportunity gaps." One way to do this is with connecting students: disenfranchised students, the researchers found, become more successful in the classroom when they are given opportunities to build relationships with teachers and peers in a supportive environment. We believe the CASL Conference provides such a place for your agents of change to practice building these connections, and more importantly, learn new ways to connect to others on the campus so they return with the purpose of why this is so vital, in addition to the mastery of many leadership skills to make the vision a reality. Our goal is to make a lasting impact on them so they will continue to implement all they learned at the CASL Conference throughout their Middle School and High School careers and beyond, providing this generation an opportunity to become the best leaders possible.

We would like to thank you for the support you have given them thus far, and will continue to do so as they return to the campus with much enthusiasm and many new strategies to move the campus culture forward with you on the team.



Sincerely,
Sandra Kurland, M.Ed.
CADA/CASL LDC

WORKSHOPS

At the CASL State Conference, your student leaders can learn from students just like them, who have faced difficulties and discovered strategies for success. Members of the CASL State Board, who have been professionally trained in presentation skills, will teach 30-minute workshops on topics ranging from personal time management to staying motivated and dedicated in the most trying times.

Here are a few examples of our upcoming workshops.

Judge, Jury, and Expectations

Bella De Vita - Outreach Director

When we make predictions about the success of our ideas, psychological biases can creep in and skew the accuracy of our judgments. Dive into the analysis of these biases to make our predictions more exact.

Humor is Key

Maria Navarro - Media Director

Learn how to use humor, allowing the team to reach its highest potential while working efficiently.

Tug of War of Diplomacy

Gabby Torres - Southern Director

“Learn the ropes” of how to effectively collaborate and compromise within our leadership and school communities to take

Long Story Short

Tanner Schinderle - Director of Operations

Join us as we discuss how to properly reflect on the lessons we learn from our experiences.

WORKSHOPS

Shine Through the Darkness

Eva Yassine - Southern Director

Learn valuable skills to overcome critics, to shine as yourself, and to light up your entire campus.

Reworking The Growth Mindset

Anna Toomey - Southern Director

Redefine personal growth to enable us to better ourselves and achieve success.

Communication Cubed

Aarush Gupta - Media Director

The importance of communication is the cornerstone of student leadership.

Worthy of Love

Anna Hun - Media Director

Learn how to simultaneously serve ourselves and others while understanding how to separate our own self worth from our work.

Visionaries

Candice Li - Media Director

It's time to bring a new perspective into our planning process. Let's learn together as we pave the way to becoming visionaries!

Own Your Excellence

Ella Hernand - Northern Director

Ditch the self-made excuses. Through intentional reflection and engaging activities, we will gain new tools to combat imposter syndrome in this workshop.

Tip of the Iceberg

Keith Buenrostro - Southern Director

Learn how to analyze the way we present ourselves as leaders to become approachable to our community.

Step Down, Lift Up

Lucy Goetz - Northern Director

Discover how boundary setting can be a powerful and effective leadership tool.

It's Ok to Not Be OK

Ry Grady - Northern Director

Student leadership is often defined by being extroverted when in reality, it is much more diverse and complex.

We the Goal-Getters

Vannessa Sandoval - Southern Director

Establish an action plan of how to go about achieving our goals and be proactive.

Level 1: Initiative

Nandini Bhattar - Freshmen Director

Learn the layers to initiative and its importance within your leadership community.

The Authentic Advocate

Diane Kim - Northern Director

In order to successfully advocate and create tangible change, we must first be honest with our own values.

PAY ATTENTION

Giana Bove - Southern Director

Learn valuable skills to overcome critics, to shine as yourself, and to light up your entire campus.

Re-igniting the Flame

Michelle Banci - Northern Director

Recovering from burnout can be a challenging process, but developing the right skills can guide you on the journey.

Lights, Camera, Criticism

Mihira Murthy - Northern Director

Learn how to be open-minded to constructive criticism.

OLPA

The Outstanding Leadership Program Award (OLPA) is a distinguished honor presented to schools whose student leadership programs are proven spaces where student leaders grow as ethical, responsible, and servant-minded architects of change. All CADA/CASL member schools are invited to apply for the award by preparing a self-study using the guidelines on www.caslboard.com/olpa

The Excellence in Service Award (EISA) is a way in which CASL is recognizing servant leaders across the state of California. Created by the CASL Service Committee, its intention is to acknowledge and celebrate students who go above and beyond in their acts of service. Whether an individual or a group is giving back to their campus or community, we aim to spotlight student leaders' ability to be compassionate and authentic listeners of their community on a local, regional, or state level.

EISA

LETTER FROM THE PRESIDENT★

Dear Advisor,

As we begin to traverse the terrain to develop our individuality, we look to you, our mentors, to serve as a steady rope for support and inspiration so one day we can walk on our own. As our role models, you provide priceless nuggets of wisdom that we carry with us for a lifetime.

My mentors helped me discover the kind of leader I aspire to be through their persistent support by pushing me to become a better leader. They imparted life lessons which have revealed to me the importance of student leadership to create positive change.

In 2019, I attended the Area G Conference and was determined to run for the CASL State Board. I was star-struck by the lessons I collected and I immediately introduced my advisor to CASL. She ran side-by-side with me through the election process, eager to see me flourish. As I entered the 2020 CASL State Conference, it was one of the most empowering moments of my life as I was exposed to passionate, like-minded peers who were as eager as I was to make a difference in the world.

CASL has opened doors for self-reflection, new interactions, and multiple opportunities to evolve as a leader. I am so thankful for these past three years as I aspire to embody a similar sense of supportiveness as I lead this generation of student leaders towards a brighter tomorrow.

On behalf of the student leaders of California, I would like to extend my gratitude to you for your support of our development as the next generation of community builders. I can't wait to meet you and your wonderful students at the 2023 CASL State Conference.

SOPHIE WHITE
CASL STATE PRESIDENT





DAY 1



TIME

ACTIVITY

10:00 - 12:30 PM

Check-In + CASL Store
Registration and
Pre-Conference Activities
Lunch on your Own

1:00 - 2:00 PM

Area Room 1
Conference Curriculum:
Personal Courage

2:15 - 3:45 PM

General Session 1
First Keynote Speaker

3:55 - 4:30 PM

Workshop Rotation 1
See Workshop List

4:40 - 5:15 PM

Workshop Rotation 2
See Workshop List

5:30 - 6:00 PM

School Meeting Time

6:00 - 7:00 PM

Dinner
Included with Registration

7:00 - 7:45 PM

Pre Dance Activities

7:45 - 9:15 PM

Dance

9:30 - 10:00 PM

School Meetings

10:30 PM

Lights Out



★ DAY 2 ★

7:30 - 8:15 AM

8:20 - 9:35 AM

9:40 - 10:15 AM

10:20 - 10:55 AM

11:05 - 12:05 PM

12:15 - 12:55 PM

12:55 - 1:55 PM

1:00 - 1:45 PM

2:00 - 3:15 PM

3:20 - 4:50 PM

5:00 - 9:45 PM

10:45 - 11:15 PM

11:00 PM

Breakfast

Included with Registration

Meet the Pros

Become a Presenter!

CASLBoard.com/mtp

Workshop Rotation 3

See Workshop List

Workshop Rotation 4

See Workshop List

General Session 2

Second Keynote Speaker

Interstate Discussion

Network with Delegates

Across the State

Lunch

Included with Registration

Area Room 2

Conference Curriculum:

Disrupting Boundaries

Elections Meeting

You can run for the State Board

Visit CASLBoard.com/elections

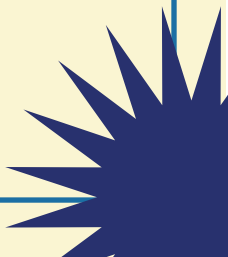
Interactive Leadership Experience

Offsite Activity & Dinner

Included with Registration

School Meeting Time

Lights Out



★ DAY 3 ★

TIME

ACTIVITY

7:00 - 7:30 AM

Breakfast

Included with Registration

7:35 - 8:40 AM

Service Learning Experience

8:45 - 9:30 AM

Workshop Rotation 5

See Workshop List

9:40 - 10:25 AM

General Session 3

Third Keynote Speaker

10:30 - 11:15 AM

Area Room 3

Conference Curriculum:
Collective Courage

11:25 - 12:15 PM

Closing General Session & Awards

Meet The New Board,
Outstanding Leadersp
Program Awards,
ESIA Awards

**CASL
STUDIO**

DARE TO DISRUPT

MS & HS: APRIL 13 - 15

HS: APRIL 15 - 17


SERVICE LEARNING



A hallmark of the CASL State Conference is the yearly Service Learning Experience. A committee on the CASL State Board meets together to design unique opportunities for the delegates at the state conference to give back locally (to the community hosting the conference) and globally. In the past, service projects have included hosting a Senior Ball for elderly community members, reading stories to elementary school students, creating coloring books for hospital-bound children, and raising money for water wells in developing nations.

MEET THE PROS

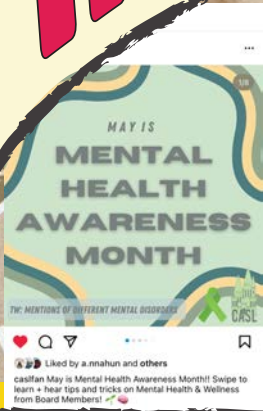
Every student leader has a worthwhile and impactful idea to share. At the CASL State Conference, all delegates are encouraged to share these ideas with their peers by applying to be a Meet the Pros Presenter. If selected, presenters will have the opportunity to share their own presentation with groups of 12 other student leaders who are eager to expand their leadership knowledge. In addition to gaining valuable experience, presenters will receive a commemorative certificate, t-shirt, and ability to say they have been accredited to present at a state-wide level!



CURRICULUM

The CASL curriculum team is ecstatic to cultivate resources that will enable change-making on your campus! We are looking forward to collaborating with California's student leaders and advisors to trail blaze with cutting-edge leadership concepts.

RESOURCES



FOLLOW US ON SOCIAL MEDIA

@casifan



CURRICULUM COMMITTEE

The CASL curriculum team is ecstatic to cultivate resources that will enable change-making on your campus! This is the first year of a year-round curriculum committee and we are looking forward to collaborating with California's student leaders and advisor to trail blaze with cutting-edge leadership concepts.

1: PERSONAL COURAGE

**2: DISRUPTING
BOUNDARIES**

3: COLLECTIVE COURAGE



...u know what I am drawing, stand u
...team sound.
...st group, and I will call on the pers
...e answer.
...nswer correct, then they get a poin
...t the answer correct, then the
...s will make their sounds again, and

CASL STATE CONFERENCE

REGISTRATION INFORMATION

STUDENT

	Early Rate*	Regular Rate	Late Rate
Deadlines:	1/13/23	2/16/23	3/10/23
4 to a room	\$425	\$450	\$475
3 to a room	\$450	\$475	\$500
2 to a room	\$500	\$525	\$550
1 to a room	\$600	\$625	\$650



ADVISOR

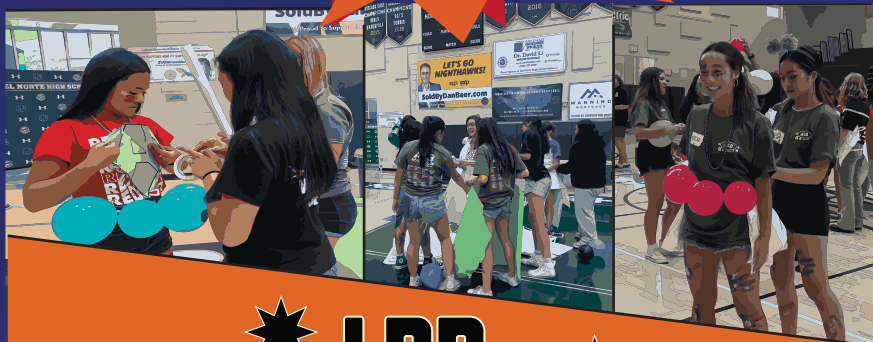
	Early Rate*	Regular Rate	Late Rate
Deadlines:	1/13/23	2/16/23	3/10/23
2 to a room	\$400	\$425	\$450
1 to a room	\$525	\$550	\$575

Registration price includes the hotel stay: Santa Clara Hyatt Regency

*By registering for the early rate, you understand there are no refunds/no exceptions. If you want the option to cancel and get a refund delegates should register at the regular or late rate.



PROGRAMS



★ LDDs ★

Led by Leadership Coaches with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for students of any grade level to become inspired and contribute to the betterment of their campus and communities.

The day-long event utilizes experiential learning activities to unite students and develop lifelong skills, such as effective communication, cultural competencies, connecting to others, and individualism vs. collectivism. The topics update yearly!

Let's move forward to create better leaders who serve everyone on our campus.

Visit CASLBoard.com/LDD to find a Leadership Development Day near you or to host one at your school!





CASL