



DATE: August 3, 2022

TO: Board of Education

FROM: Mrs. Carmen Ghysels, Superintendent Chief Learning Officer

SUBJECT: Approve Adoption of High School Journalism Instructional Materials

PRESENTED BY: Kerstin Kramer, Executive Director of Educational Services

ACTION REQUESTED

Approve Adoption of High School Journalism Instructional Materials

BACKGROUND INFORMATION

The journalism course has recently been approved by this board and granted A-G status. This textbook selection was included in both the course approval and A-G applications and would complete the process.

After a careful review of several textbooks, the following text is recommended:

Inside Reporting: A Practical Guide to the Craft of Journalism Third Edition, by Tim Harrower:

This textbook offers a more engaging and accessible approach to news writing than many other options. While emphasizing the basics, this new edition offers a wealth of information on digital reporting and packaging stories in modern, interactive ways. It also includes more useful advice on feature writing—from stories to reviews and column-writing—than many other textbooks in the field.

While the content is comprehensive, responsible, and unbiased, what sets Harrower’s book apart from other journalism textbooks is the design and layout. Principles of smart news design are utilized in the text, making the book itself a model text for news layout, design, and organization while also creating a highly readable and engaging text for young scholars. This is highly visual and accessible for students of all abilities, while inspiring and exemplary for students learning how to design and layout their own news stories, papers, and websites.

RESOURCES REQUIRED: Lottery

PREPARED BY: Mindi Brenner, Administrative Assistant for Kerstin Kramer, Executive Director of Educational Services